

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WFBS Hartford CT	<b>Date:</b> 11/2/12
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I, Sarah Verene

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:** \$125,250 gross / \$106,462.50 net

This broadcast time will be used by: Democratic Congressional Campaign Committee

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Democratic Congressional Campaign Committee  
430 South Capitol St.  
Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

*Kristie Mark, Chief Operating Officer*

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

4/18/11      *[Signature]*      202 338 8700  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

*[Signature]*      *Ryan Peltier*      *VP/Gen*  
Signature                      Printed Name                      Title



:LINE#:REP	:CD	TIME PERIOD	: LGTH	: SEC	: RATE	: START DATE	: END DATE	: SPTS /WK	: WEEK INVT	: DAYS	: TOTL :SPTS:
5		700A-900A PROGRAM : EARLY SHOW CON COM1: EARLY SHOW	30		\$800.00	11/5	11/6	4		M-TU	4
6		600A-700A PROGRAM : SUN 6A NEWS CON COM1: SUN 6A NEWS	30		\$450.00	11/4	11/4	2		SUN	2
7		700A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$800.00	11/4	11/4	2		SUN	2
8		900A-1030A PROGRAM : SUN MORN CON COM1: SUN MORN	30		\$2,000.00	11/4	11/4	1		SUN	1
9		900A-1000A PROGRAM : KELLY CON COM1: KELLY	30		\$800.00	11/5	11/6	4		M-TU	4
10		1200N-1230P PROGRAM : NOON NEWS CON COM1: NOON NEWS	30		\$850.00	11/5	11/6	4		M-TU	4
11		300P-400P PROGRAM : BETTER CT CON COM1: BETTER CARD	30		\$600.00	11/5	11/5	2		MON	2
12		400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$950.00	11/5	11/5	2		MON	2
13		500P-530P PROGRAM : EARLY NEWS CON COM1: EARLY NEWS	30		\$2,600.00	11/5	11/5	2		MON	2



REP HEADLINE# 6402765

\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

NOV2/12 12.35

\*\*\* WFSB-TV \*\*\*

:LINE#	REP	:CD	TIME PERIOD	: LGTH	: SEC	: RATE	: START DATE	: END DATE	: SPTS /WK	: WEEK INVT	: DAYS	:TOTL: :SPTS:
23			415P-700P	30		12000.00	11/4	11/4	1		SUN	1
	PROGRAM : NFL											
	CON COM1: NFL											
24			100P-415P	30		\$8,500.00	11/4	11/4	2		SUN	2
	PROGRAM : NFL											
	CON COM1: NFL											
NOV/12 125250.00						CONTRACT TOTAL			125250.00			
						TOTAL SPOTS			51			

MARKET TOTALS \$125,250
WFSB 100%
WTNH 0%
CABL 0%

COMPETITIVE TO FOLLOW

SVC- NSI
DEMOS- RA35+\*

WVIT 0%
WTIC 0%
WCTX 0%
WCCT 0%
WHPX 0%

## CONTRACT


**wfsb.com**

**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

And:

**Great American Media (GMMB)**  
**3050 K Street N, Suite 100**  
**Washington, DC 20007**

<b>Contract / Revision</b> 501004 /		<b>Alt Order #</b> 06402765
<b>Product</b> DCCC		
<b>Contract Dates</b> 11/04/12 - 11/06/12		<b>Estimate #</b>
<b>Advertiser</b> Democratic Congressional Campaign Commi		<b>Original Date / Revision</b> 11/02/12 / 11/02/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WFSB	<b>Account Executive</b> Heather Uttley	<b>Sales Office</b> HRP-WASHING
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WFSB	11/05/12	11/06/12	Eyewitness News	5am - 5:30am		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	MT-----				2	\$750.00			
N 2	WFSB	11/05/12	11/06/12	Eyewitness News	5:30a - 6am		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	MT-----				3	\$1,200.00			
N 3	WFSB	11/05/12	11/06/12	Eyewitness News	6am - 6:30am		:30			NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	MT-----				3	\$1,800.00			
N 4	WFSB	11/05/12	11/06/12	Eyewitness News	6:30am - 7am		:30			NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	MT-----				3	\$1,800.00			
N 5	WFSB	11/05/12	11/06/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	MT-----				4	\$800.00			
N 6	WFSB	11/04/12	11/04/12	SA-SU 6-7a Eyewitness New	6am-7am		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----S				2	\$450.00			
N 7	WFSB	11/04/12	11/04/12	SA-SU 7-9a Eyewitness New	7am-9am		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----S				2	\$800.00			
N 8	WFSB	11/04/12	11/04/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----S				1	\$2,000.00			
N 9	WFSB	11/05/12	11/06/12	9am-10am	9am - 10am		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	MT-----				4	\$800.00			
N 10	WFSB	11/05/12	11/06/12	Eyewitness News	12pm - 12:30PM		:30			NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	MT-----				4	\$850.00			
N 11	WFSB	11/05/12	11/05/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.





**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<u>Contract / Revision</u> 501004 /		<u>Alt Order #</u> 06402765
<u>Contract Dates</u> 11/04/12 - 11/06/12	<u>Product</u> DCCC	<u>Estimate #</u>
<u>Advertiser</u> Democratic Congressional		<u>Original Date / Revision</u> 11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$600.00			
N 12	WFSB	11/05/12	11/05/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$950.00			
N 13	WFSB	11/05/12	11/05/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$2,600.00			
N 14	WFSB	11/05/12	11/05/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$2,600.00			
N 15	WFSB	11/05/12	11/05/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$3,000.00			
N 16	WFSB	11/05/12	11/05/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,950.00			
N 17	WFSB	11/05/12	11/05/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$1,950.00			
N 18	WFSB	11/05/12	11/05/12	Eyewitness News	11PM - 11:35PM		:30			NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$1,900.00			
N 19	WFSB	11/05/12	11/05/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$950.00			
N 20	WFSB	11/05/12	11/05/12	M 8-9p Prime	8pm - 9pm		:30			NM	2	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$10,000.00			
N 21	WFSB	11/05/12	11/05/12	M 10-11p Prime	10pm - 11pm		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$8,500.00			
N 22	WFSB	11/04/12	11/04/12	Delayed The Mentalist	1030-1130p		:30			NM	1	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$9,500.00			
N 23	WFSB	11/04/12	11/04/12	NFL GIANTS Regular Season	1:00pm - 7:00pm		:30			NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$12,000.00			
N 24	WFSB	11/04/12	11/04/12	NFL Regular Season	1:00pm - 7:00pm		:30			NM	2	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$8,500.00			
Totals											51	\$125,250.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	51	\$125,250.00	\$106,462.50
<b>Totals</b>	<b>51</b>	<b>\$125,250.00</b>	<b>\$106,462.50</b>

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**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

Contract / Revision	Alt Order #
501004 /	06402765

Contract Dates	Product	Estimate #
11/04/12 - 11/06/12	DCCC	

Advertiser	Original Date / Revision
Democratic Congression	11/02/12 / 11/02/12

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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